

# DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**McLaughlin & Associates**  
**Attention: Accounts Payable**  
**566 S. Route 303**  
**Blauvelt, NY 10913**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
940936-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Domino/R/Representative	DOMINO FOR FL HD-82	

Flight Dates	Order #	Alt Order #
08/10/12 - 08/14/12	940936	06270051

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/14/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	CDTV-12-001	\$200.00 NM
2	WPBF	Tu	08/14/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	CDTV-12-001	\$200.00 NM
2	08/10/12	08/10/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----1--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	CDTV-12-001	\$200.00 NM
3	08/13/12	08/14/12	Good Morning America	7-9AM	MT-----	:30	2	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	8:48 AM	Good Morning America	7-9AM	:30	CDTV-12-001	\$225.00 NM
2	WPBF	Tu	08/14/12	7:48 AM	Good Morning America	7-9AM	:30	CDTV-12-001	\$225.00 NM
4	08/10/12	08/10/12	Good Morning America	7-9AM	----1--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----1--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/10/12	7:59 AM	Good Morning America	7-9AM	:30	CDTV-12-001	\$225.00 NM
5	08/13/12	08/14/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CDTV-12-001	\$160.00 NM
2	WPBF	Tu	08/14/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	CDTV-12-001	\$160.00 NM
6	08/13/12	08/13/12	M-F 5pm News	5-6pm	1-----	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
940936-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
Domino/R/Representative	DOMINO FOR FL HD-82	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	08/13/12	08/13/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	1-----	:30	1	\$350.00	NM	
	08/13/12	08/19/12	1-----	1	\$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/13/12	5:29 PM	M-F 5pm News	5-6pm	:30	CDTV-12-001	\$350.00	NM
7	08/13/12	08/13/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$450.00	NM	
	08/13/12	08/19/12	1-----	1	\$450.00					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/13/12	08/19/12	1-----	1	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/13/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CDTV-12-001	\$450.00	NM
8	08/10/12	08/10/12	WPBF News 25 @ 6:00P	6-6:30PM	----1--	:30	1	\$450.00	NM	
	08/10/12	08/16/12	----1--	1	\$450.00					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/06/12	08/12/12	----1--	1	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	08/10/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	CDTV-12-001	\$450.00	NM
9	08/13/12	08/13/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	1-----	:30	1	\$700.00	NM	
	08/13/12	08/19/12	1-----	1	\$700.00					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/13/12	08/19/12	1-----	1	\$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/13/12	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	CDTV-12-001	\$700.00	NM
10	08/10/12	08/10/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	----1--	:30	1	\$700.00	NM	
	08/10/12	08/16/12	----1--	1	\$700.00					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/06/12	08/12/12	----1--	1	\$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	08/10/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	CDTV-12-001	\$700.00	NM
11	08/13/12	08/13/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	1-----	:30	1	\$800.00	NM	
	08/13/12	08/19/12	1-----	1	\$800.00					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/13/12	08/19/12	1-----	1	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/13/12	7:52 PM	Jeopardy	7:30-8PM	:30	CDTV-12-001	\$800.00	NM
12	08/10/12	08/10/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	----1--	:30	1	\$800.00	NM	
	08/10/12	08/16/12	----1--	1	\$800.00					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/06/12	08/12/12	----1--	1	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	08/10/12	7:34 PM	Jeopardy	7:30-8PM	:30	CDTV-12-001	\$800.00	NM
13	08/13/12	08/13/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	1-----	:30	1	\$450.00	NM	
	08/13/12	08/19/12	1-----	1	\$450.00					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/13/12	08/19/12	1-----	1	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	08/13/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	CDTV-12-001	\$450.00	NM
14	08/10/12	08/10/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	----1--	:30	1	\$450.00	NM	
	08/10/12	08/16/12	----1--	1	\$450.00					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	08/06/12	08/12/12	----1--	1	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	08/10/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	CDTV-12-001	\$450.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
940936-1	08/19/12	August 2012	07/30/12 - 08/14/12
Advertiser		Product	Estimate Number
Domino/R/Representative		DOMINO FOR FL HD-82	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/10/12	08/10/12	M-SUN WPBF News 25 @11-11:35PM		----1--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
15	08/13/12	08/13/12	Nightline	11:35-12:05AM	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 08/13/12 11:44 PM Nightline 11:35-12:05AM :30 CDTV-12-001 \$225.00 NM									
16	08/10/12	08/10/12	Nightline	11:35-12:05AM	----1--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 08/10/12 12:01 AM Nightline 11:35-12:05AM :30 CDTV-12-001 \$225.00 NM									
17	08/11/12	08/11/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 08/11/12 7:47 AM GMA Saturday 7-8am Sat 7am-8am :30 CDTV-12-001 \$225.00 NM									
18	08/11/12	08/11/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 08/11/12 8:30 AM Sat 8-9am News Sat 8-9am :30 CDTV-12-001 \$85.00 NM									
19	08/11/12	08/11/12	Sat 630pm News	630-7pm	-----1-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 08/11/12 6:54 PM Sat 630pm News 630-7pm :30 CDTV-12-001 \$100.00 NM									
20	08/12/12	08/12/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 08/12/12 7:57 AM GMA Sunday 7-8am Sun 7-8am :30 CDTV-12-001 \$175.00 NM									
21	08/12/12	08/12/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 08/12/12 8:46 AM Sun 8-9am News Sun 8-9am :30 CDTV-12-001 \$70.00 NM									
22	08/12/12	08/12/12	Sun 630pm News	630-7pm	-----1	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 08/12/12 6:40 PM Sun 630pm News 630-7pm :30 CDTV-12-001 \$275.00 NM									
23	08/12/12	08/12/12	M-SUN WPBF News 25 @11-11:35PM		-----1	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Advertiser	Product	Estimate Number
Domino/R/Representative	DOMINO FOR FL HD-82	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/12/12	08/12/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
	08/06/12	08/12/12			-----1		1	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	11:23 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	CDTV-12-001	\$450.00 NM
24	08/11/12	08/11/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$35.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----S-	1	\$35.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/11/12	5:42 AM	Sat 5-6am News	Sat 5-6am	:30	CDTV-12-001	\$35.00 NM
<b>Total Spots</b>							<b>27</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$8,610.00</b>
<u>Agency Commission</u>	<b>\$1,291.50</b>
<u>Net Amount Due</u>	<b>\$7,318.50</b>